

2025
FAMILY FRIDAY
NIGHTS
SUMMER CONCERT SERIES - VALDESE, NC

Valdese Community Affairs is now preparing for our annual Family Friday Nights Summer Concert Series! This event is not only an excellent opportunity for residents and visitors to come together to celebrate the summer, but is also entirely free for all to enjoy!



2024's season brought in thousands of attendees of all ages. The family friendly location at Temple Field has become the ultimate gathering place of the Summer- where the community comes to listen to the local music, play games, and support local businesses & organizations. The 2025 season will kick off June 6th with The Tonez! Please consider partnering with us this season to promote your business in a family-friendly environment. We hope you will join the Town of Valdese with sponsorship support that will encourage our visitors to dance in downtown, visit our many attractions, dine in our restaurants and thoroughly enjoy everything Valdese has to offer!

Attached you will find Sponsorship Packages for your consideration. Feel free to contact the Community Affairs Office Monday-Friday from 8-5pm at 828.879.2129 with any questions. The deadline for this partnership is March 14, 2025. We look forward to sharing summer music in Valdese with you!

Sincerely,

Morrissa Angi, Valdese Director of Community Affairs & Tourism
P.O. BOX 339 Valdese, NC 28690
828.879.2129 | mangi@valdesenc.gov

Sponsorship Contract

Your business will be mentioned in the following ways (based on the amount donated):

\$1,000 Contributor

- Recognized during opening announcements each concert from the stage
- Listed on FFN Banner on Main Stage for the entire duration of the concert series
- Logo & listing as major sponsor on “yard” signs and displayed prominently
- Business featured in video promotions for the entire season
- Logo on Town of Valdese website/social media
- Logo boosted to 19,000 followers on Town of Valdese Facebook page
- Logo on FFN Rack Card (over 3,000 disseminated in 2024 season)
- Name listed as Major Sponsor in local newspaper ads
- Named as Major Sponsor in local e-newsletter and email blasts for a minimum of 5 months
- Listed as a Major Sponsor in press releases with each concert

\$500 Contributor

- Logo on Town of Valdese website/social media
- Logo boosted to 19,000 followers on Town of Valdese Facebook page
- Logo on FFN Rack Card (over 3,000 disseminated in 2024 season)
- Name listed as Major Sponsor in local newspaper ads
- Named as Major Sponsor in local e-newsletter and email blasts for a minimum of 5 months
- Listed as a Major Sponsor in press releases with each concert

\$250 Contributor

- Logo on Town of Valdese website/social media
- Name listed as Major Sponsor in local newspaper ads
- Named as Major Sponsor in local e-newsletter and email blasts for a minimum of 5 months

Sponsorship Contract

Company Name: _____

Address: _____

Telephone: _____

Email: _____

Contact Person: _____

_____ agrees to be a \$ _____ contributor and will receive all the benefits listed on the attached form based on amount donated.

Signature

Date

Please return contribution & contract to Town of Valdese Community Affairs
P.O. Box 339 Valdese, NC 28690 | Please email your current logo to mangi@valdesenc.gov
Thank you for your generous contribution to the **2025 FAMILY FRIDAY NIGHT CONCERT SERIES**